



Dream Report®

The Leader in Industrial Reporting Technology

Platform Solutions of Dreams

Ocean Data Systems was founded by a team of developers, experts in the needs of industry and the world of HMI/SCADA, Historians and data analytics. At the beginning, the team started their development focused solely on delivering the simplest to use and most capable automated reporting environment, designed specifically for the automation world. Their creation is known as Dream Report. We caught up with VP of Sales and Marketing Roy Kok, who provided us with a detailed insight into the award-winning solutions Dream Report offers.

Created by the team at Ocean Data Systems, Dream Report is an end use-oriented software product, with a purpose of taming the ocean of data found in industrial applications, with user configured industrial reports and dashboards for every vertical market.

Introduced in 2005, Dream Report is one of the first programming free, user-friendly, automated reporting and data analysis software that is designed specifically for industrial automation applications. Designed to be the simplest solution for extracting data from virtually any data source, Dream Report will provide automated reports to anybody, anywhere and anytime. Going into further detail, Roy begins by informing us of the key benefits of using Dream Report, such as how the platform can simplify particular tasks.

“Built on today’s modern technologies, Dream Report fits perfectly for all types of reporting, from compliance to performance, efficiency, and maintenance reporting in discrete, hybrid and process automation markets. Dream Report makes information gathering and formatting so simple, customers will be generating all the Reports they want, not just the reports that they absolutely need, and that delivers one of the quickest and

simplest return on investments for any application.”

Enabling the firm to deliver exceptional services and an award-winning solution platform, is the dynamic, experienced and innovative team which forms the backbone of Ocean Data Systems. When discussing the internal culture, Roy is keen to highlight the significant role the team play in the overall success of the firm, especially noting the time and care they put into growing Dream Report.

“Delivering a solution such as Dream Report requires core competencies in many areas and assembling this team began with a core set of founders, our Dream Team, expanded over time with others with long histories specifically in industrial automation. The Ocean Data Systems team represents hundreds of person years’ worth of expertise. Dream Report is our only product and like any only child, this product received constant love and attention from the team, at every level, from support to sales and engineering, to make sure it meets our customer expectations and delivers pride for our entire organization.”

Looking ahead to what the future holds, the team hope to build upon the accomplishments Dream Report has had since its creation, which includes their recent



www.dreamreport.com

success in Corporate Vision’s 2019 Corporate Excellence Awards where the platform was rightfully awarded the accolade Most Innovative Industrial Reporting & Analytics Platform 2019: Dream Report. Bringing the interview to close, Roy signs off by revealing the exciting plans which lie in store for Dream Report, touching on how the platform will remain ahead of the game in an ever-changing industry.

“Today, Dream Report is the leading solution for what it delivers. However, the market continues to grow and adopt new technologies and Dream Report advances with it. Additional connectivity has been

recently released for addressing the Internet of Things (IOT) and the Industrial Internet of Things (IIOT). This includes support for new protocols; OPC UA and MQTT, as well as connectivity to Cloud based data repositories, and installation and operation on Cloud based servers.

“Moving forward, the users of Dream Report can rest assured that the platform will remain current with both leading and coming technologies.”

Contact: Roy Kok
Company: Ocean Data Systems
Web Address:
www.DreamReport.net