

FOR IMMEDIATE RELEASE

Mitsubishi Electric Automation Chooses Dream Report

Dream Report Added to e-F@ctory Alliance Program

January 31, 2014 LYON, France – Ocean Data Systems, the technology leader in automated reporting for industry, announced that Mitsubishi Electric has approved Dream Report as part of its e-F@ctory Alliance Program for use with its full line of automation products.

Participation in the Mitsubishi Electric e-F@ctory Alliance Program will enable Ocean Data Systems to test and support Dream Report with Mitsubishi Electric products. This collaboration will help ensure that our joint customers receive proven solutions to enhance their automation systems. Mitsubishi Electric will also be listed in the Dream Report “Proven Partner” program. Together, we’ve verified the integration of our products and commit to working together to deliver the highest quality solutions today, and migration paths for tomorrow.

“Mitsubishi Electric has a very wide range of technologies and Dream Report is an excellent solution for turning data from its systems into compliance and performance reports,” explained Roy Kok, vice president of sales and marketing for Ocean Data Systems. “Dream Report offers a wide range of connectivity options from standards such as OPC, ODBC and OLE-DB, to proprietary interfaces specific to a product. Dream Report can directly interface with most Mitsubishi products today, and additional drivers will be added over time, based on customer demand.”

“Dream Report is an excellent addition to our e-F@ctory Alliance Program and customers can benefit from the data analysis and information delivery that it offers in conjunction with the data collection capabilities of our hardware. The e-F@ctory Alliance Program includes a select group of companies that are strategic to enhancing our automation strategy,” explained Robert Miller, senior manager of strategic collaborations and partnerships for Mitsubishi Electric Automation, Inc. “Dream Report is widely used in industry and we are happy to support its use in Mitsubishi Electric applications.”

About Ocean Data Systems

Founded in 2004, Ocean Data Systems (ODS) develops software solutions for industrial analytics and reporting. The product, Dream Report, is now the leading technology for automated data analysis and report generation with thousands of installations. Dream Report delivers connectivity to all major HMI/SCADA, Historian and business data sources through either proprietary or industry standard drivers. Dream Report’s markets include process, hybrid and discrete, with special functionality for Life Sciences (Pharmaceutical and Biotech), Water, Wastewater, Heat Treating, Building Automation, Energy Management and Manufacturing Operations. www.DreamReport.net

About Mitsubishi Electric

Headquartered in Vernon Hills, Ill., Mitsubishi Electric Automation, Inc., offers a wide range of factory automation products, solutions, training and support services for the industrial and commercial sectors. A U.S. affiliate company of Mitsubishi Electric Corporation, Mitsubishi



Electric Automation represents more than 75 years' experience in the automation industry. A broad product portfolio includes programmable automation controllers (PAC), programmable logic controllers (PLC), human machine interfaces (HMI), variable frequency drives (VFD), servo amplifiers and motors, control software, computerized numerical control (CNC), circuit breakers, robots and motion controllers. The company takes its motion control solutions on the road with the 53-foot long Solutions in Motion mobile showroom that appears at tradeshow, training seminars and other events across North America. In addition to factory automation, Mitsubishi Electric US group companies' principal businesses include projectors, semiconductor devices, automotive electrical components, elevators and escalators, heating and cooling products, solar modules, electric utility products, and large-scale video displays for stadiums and arenas. There are 50 locations throughout North America with approximately 3,600 employees.

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